



## Remote approval for Colour Critical printing



### LinkSpec

LinkSpec is a secure portal that allows printers and customers to exchange colour data and print run reports.

Customers (typically brand managers, publishers, retailers and print managers) can place print specifications and colour definitions in their own web space so that suppliers with the correct access rights can download them for production purposes. Printers in turn can upload print run reports for customer approval creating a streamlined communication dialogue.

Print run and proof reports can include colour metrics, images and user comments so that the exchange of technical data is unambiguous and immediate. Real time print run approval without the expense of travel and time involved in press passing is the objective.

Time saving and speeding up the approval process will reduce overall job costs, improve the financial outcome and prevent problems before they become expensive. It is for instance, quite common for an exact brand colour to be impossible to achieve on a particular customer specified substrate. The printer can in this case upload a report before starting the print run to get customer approval for the non-conformance.

Improved and faster communication between customer and suppliers using a system based on measurement will make the printing process more attractive to customers and more profitable for printers. Access to the print approval process and technical data online will ultimately reduce the need to travel to approve colours, resulting in a positive environmental impact.

### Benefits of LinkSpec

- Remote approval of critical colour printing
- Special and brand colour database
- Online sharing of print run metrics
- Pharmaceuticals grade accredited security



A central quality control & training service to keep things easy, efficient & manageable when implementing ISO12647.



## ISOSimple

ISOSimple is a package of training, software and tools to help printers who want to implement the ISO 12647 Quality Management System which was published by the BFIF (British Printing Industries Federation) in February 2010.

In isolation the system looks complicated, but in fact it is based on good practice and common sense. If the system is implemented well, it will improve process efficiency, attract quality business and extend profit margins in your business.

Based on ISO 9000 principles, Mellow Colour have developed tools to demystify the process of implementation and allow printers to follow a step by step approach to building their own system.

Following training but prior to auditing our service includes a gap analysis so that printers can see where they would fail if audited at that time. Mellow Colour trainers are fully trained UKAS auditors able to audit ISO 9000 systems if required, so we are able to let you know where the gaps in your ISO 12647 quality management system are.

### Benefits of ISOSimple

- Training and tools for ISO 12647 Quality Management
- Implement ISO 12647 step by step
- Improve the efficiency of your process
- Attract quality business to your Company

### Our product family also includes:

**PrintSpec** - allowing you to match your print to ISO12647 – a common objective for Printers & Clients.

**InkSpec** - a comprehensive colour management system addressing the need for systematic, measurable production control of special and brand colours.

**Flatline** - used in conjunction with a range of press side scanning spectrophotometers to speed up ink key setting to achieve ISO 12647 compliance.

**ISOSimple** - a central quality control and training service to keep things easy, efficient and manageable when implementing ISO12647.

**Colour Quality Training** - we provide on-site colour theory & colour management training courses for occasional & advanced users. Courses can be constructed with a print buyer, design, pre-press or pressroom bias.