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PrintSpecFlatline

At Print09 in Chicago, Mellow Colour will release PrintSpecFlatline – a version of their popular GRACoL, SWOP & ISO verification software specifically designed to work with the new X-Rite EasyTrax automated scanning spectrophotometer.

PrintSpecFlatline will give printers a fast and accurate indication of their ink key settings. In contrast to the typical hand held instruments, PrintSpecFlatline performs a quick press side scan to enable the printer to achieve uniformity of ink across the sheet.

EasyTrax is X-Rite's semi-automated color scanning system, combining a broad feature set with affordable pricing and seamless integration with the popular PrintSpec color verification software.

PrintSpecFlatline will also regularly monitor press runs to ensure they precisely match their customer's quality requirements and meet industry specifications and standards such as ISO, GRACoL or SWOP.

PrintSpecFlatline will generate full PrintSpec pass/fail reports generated from the small PrintSpec strip embedded in the press control bar along with production CMYK printed work. This system will be much quicker than the typical hand held device usually used, and will provide a full PrintSpec report press side.

Benefits include reduced make-ready times, reduced waste, GRACoL, SWOP or ISO conformity, Grey Balance validation, DryBack calculation, TVI curve recording for fine tuning of plates and Print run statistics database.

The benefits of printing accurately to an independent, international standard will not only create an efficient workflow & reduce waste; PrintSpec is also a distinct marketing advantage in color critical printing.

To see the new X-Rite EasyTrax and PrintSpecFlatline software in action visit Mellow Colour at Print09, Stand 6865.

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